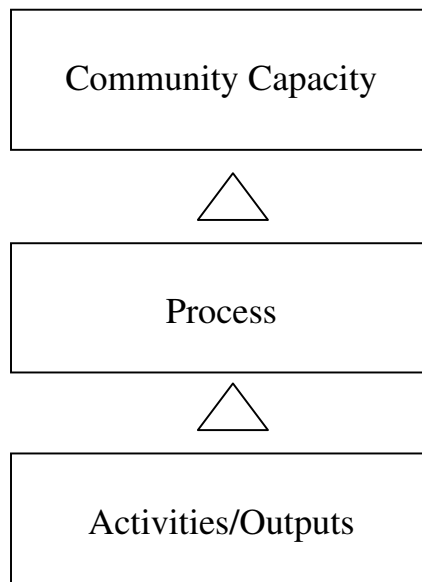




Evaluating Community Change

A major difficulty in community development has been measuring often intangible community impacts. Cavaye Community Development designs ways to evaluate these community changes resulting from particular programs or initiatives.

CCD bases evaluation on a tiered approach as follows:



Tier 1: Activities/Outputs

This tier measures the activities of programs such as community contacts, field days etc. It also covers the level of community awareness and participation in activities. It incorporates much of the existing information that is currently gathered to evaluate community work.

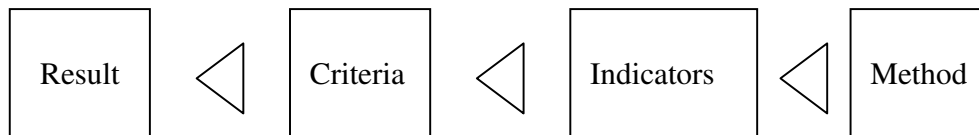
Tier 2: Process

The quality of the way in which the program or initiative was implemented is measured using criteria such as the level of community engagement, the extent to which people collaborated and the breadth of community involvement.

Tier 3: Community Capacity

Criteria are used to measure the economic, social, environmental and cultural change resulting from an initiative.

The evaluation framework relies on the following logic:

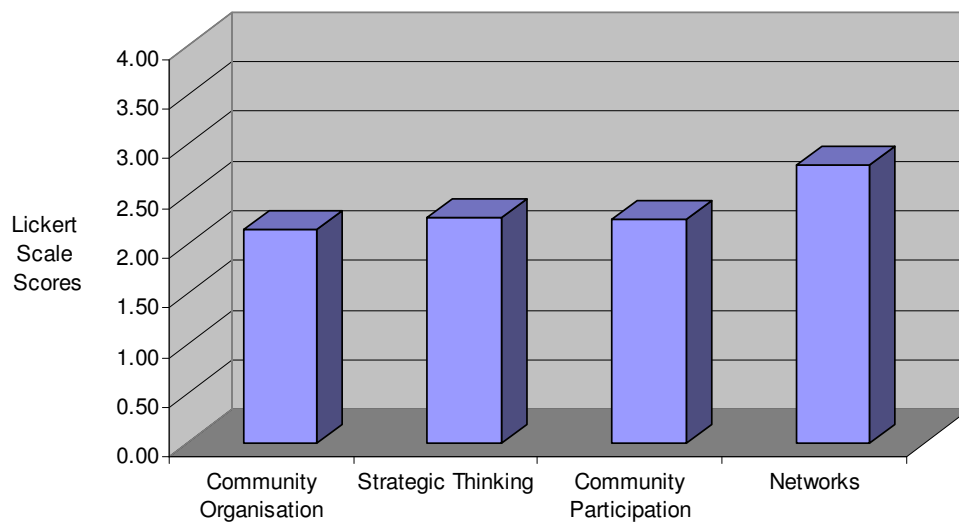


A desirable result is described by criteria such as improved networks in the community. Indicators are measurable and give an indication as to how the criteria has changed. Indicators are measured using appropriate methods.

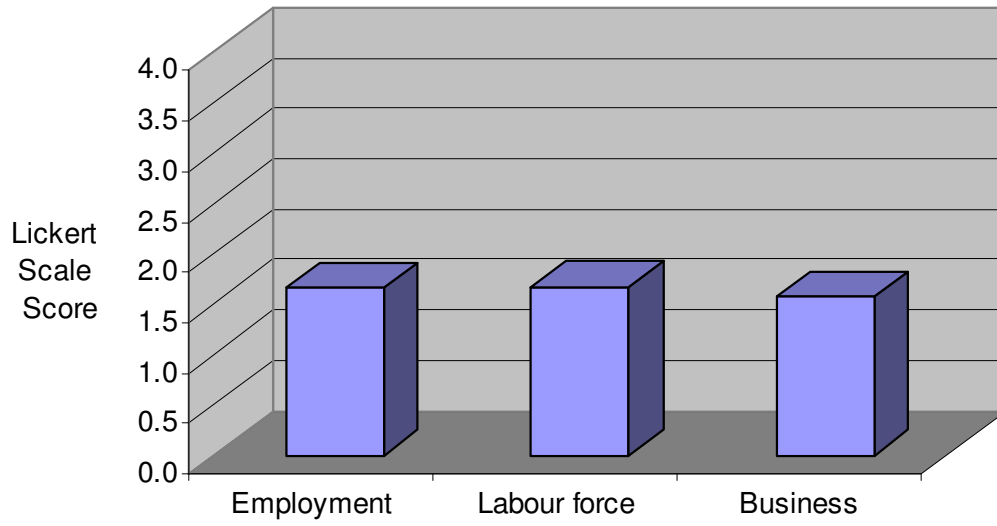
A combination of methods are used to measure indicators such as community conversations, informed person discussions, and likert scale scores. Feedback is “triangulated” uses at least two forms of measurement for indicators

An example of feedback from the use of a CCD framework is below. The impact of a community program on social, economic, environmental and cultural criteria are shown using likert scale scores.

Social Impacts



Economic Impacts



Environmental and Cultural Impacts

